

STEPHAN BILLINGER

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BIOGRAPHY

Stephan Billinger is an asst professor of strategic organization design at the University of Southern Denmark. He was previously a postdoctoral research fellow at the London Business School. He received his PhD from the University of St.Gallen, Switzerland, and holds degrees in engineering, pedagogy and engineering management. Using in-depth case studies, Stephan examines organizational design, firm boundary decisions and vertical scope. His research focuses on how firms organize their internal processes, use Information Technology, and create incentive systems that support strategic goals and corporate development. Stephan has worked extensively with several companies that underwent major change programs. He has been invited to present his work around the world - Harvard, IESE Barcelona, Copenhagen Business School, and University of Ottawa.

RESEARCH INTERESTS

- Firm boundary decisions
 - Organizational design and strategy
 - Re-configurability within and across organizations
 - The role of technology in organizational design
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RESEARCH CONTACT

Stephan is very interested in working with firms that have changed, are changing or will change their organizational design. He appreciates any input or contact within this context.

RESEARCH NETWORK

Stephan is working and collaborating with researchers from London Business School (UK), University of St.Gallen (CH), Bocconi University (I), ETH Zurich (CH), Imperial College London (UK), Goldsmith's College London (UK), University of Stuttgart (GER), Rose-Hulman Institute of Technology (US), University of Waikato (NZ), RWTH Aachen (GER), and other's

EDUCATION

Ph.D. in Business Administration (Dr. oec.), University of St.Gallen (CH); M.Sc. in Mechanical Engineering (Dipl.-Ing.) and M.Sc. in Technological Pedagogy (Dipl.-Gwl.), University of Stuttgart (GER); M.Sc. in Engineering Management, Rose-Hulman Institute of Technology (USA)

SELECTED PUBLICATIONS

Jacobides, Michael G.; Billinger, Stephan. Designing the Boundaries of the Firm: From "Make, Buy or Ally" to the Dynamic Benefits of Vertical Architecture. *Organization Science*, Volume 17, Issue 2, 2006; pp.249-261

SELECTED WORKING PAPERS

Billinger, Stephan; Stieglitz, Nils. Organizational Tradeoffs and the Dynamics of Search and Coordination. SOD Working Paper. University of Southern Denmark. June 2007

Billinger, Stephan; Jacobides, Michael G. Fending-off Commoditization and Softening Competition Through Strategic Boundary Design. Working Paper. Strategic and International Management. London Business School. March 2007

CURRENT COURSES

Spring: 'Applied Strategy' and 'Advanced Strategy and Organization Theory'
(both courses jointly with Nils Stieglitz)

'Master Thesis Seminar'

Fall: 'Value Chain Design'
