

Cultural Economics

New postgraduate course at SDU
Offered Spring Term 2013



Cultural Economics Module

- Cultural Economics is a course on the theoretical and empirical underlyings of cultural industries.
- We will cover topics on:
 - Art markets and art auctions
 - Geography of cultural activity
 - Creative cities and tourism
 - Museums and cultural heritage
 - Copyright and music industry
 - Economics of the film industry
 - Artists' labour markets
 - And many more!



Schedule and Assessment

- The module consists of:
 - **Lectures** which deliver relevant theories and an overview of the ‘economics’ of cultural industries.
 - **Lab-classes** in which students conduct applied exercises using statistical programs and real data.
- There is no exam. Students are assessed through:
 - **Short presentation** in class of a research paper (published article, report etc.).
 - **Written project** - based on real data and using simple econometrics, students will be required to analyse a question related cultural economics. Free choice of topic and a unique chance to step into the ‘shoes’ of a researcher!

Why study cultural economics?

- Culture has been never before regarded to be of such importance:
 - Creative economy offers to developing countries new opportunities to leapfrog into emerging high-growth areas of the world economy (United Nations, 2008).
 - Creative Europe – the largest ever funding scheme for Europe's cultural sectors (European Commission, 2012).
 - Denmark a country with (particularly) high cultural consumption and also support (Jyllandsposten, 2012).



Prerequisites and Contact

- Albeit all concepts will be introduced from the beginning, some knowledge on basic microeconomics and statistics/econometrics might be beneficial.
 - Applied econometrics (e.g. how to run regressions) will be nonetheless repeated and demonstrated in lectures.
- Official [course description](#)
- Lecturer: [Karol Jan Borowiecki](#)
 - Please e-mail me if you have any questions: kjb@sam.sdu.dk

