



European  
Doctoral Programmes Association in Management  
and Business Administration

***16<sup>th</sup> Research Summer Academy***  
***European Doctoral Programmes Association for Management and***  
***Business Administration (EDAMBA)***  
***Hôtellerie de l'Abbaye-Ecole de Sorèze, SOREZE, France***  
***25th July –31st July 2007***

**A. TOPICS FOR THE RESEARCH SUMMER ACADEMY**

**Initial Stages Stream**

Below is a provisional list of topics to be covered in this stream at the Summer Academy. A timetable will be provided with the acceptance letter.

1. Prof Hans Siggaard Jensen:
  - (i) Keynote address
  - (ii) Business and Management Studies as Applied Science
2. Prof Deirdre McCloskey:
  - (i) The art of writing for academic purposes
  - (ii) The realm of rhetoric
3. Dr Thérèse Woodward/Dr Stephen Gourlay  
Formulating Research Projects
4. Dr Stephen Gourlay  
Obviating the framing problem: finding and defining operant categories.
5. Prof Pierre Batteau:
  - (i) Developing effective student/supervisor relationships
  - (ii) Quantitative projects
6. Prof Eduard Bonet:  
Narratives in management research

**Advanced Stages Stream**

Below is a provisional list of topics to be covered in this stream at the Summer Academy. A timetable will be provided with the acceptance letter.

1. Prof Hans Siggaard Jensen:

- (i) Keynote address
- (ii) The contribution of empirical studies to theory and practice

2. Prof Deirdre McCloskey:

- (i) The art of writing for academic purposes
- (ii) The realm of rhetoric

4. Dr Stephen Gourlay

The quantitative/qualitative divide ?

5. Prof Pierre Batteau:

Preparing to defend your dissertation/thesis – The Continental European model

6. Dr Thérèse Woodward

Preparing to defend your dissertation/thesis- The UK model

7. Prof Eduard Bonet:

Measurement



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**B. PROGRAMME STYLE**

The EDAMBA Research Summer Academies are designed around the idea of a Learning Community. The faculty will bring their resources, including presentations. The participants will bring ideas from their own research fields of interest. Together, we will work to explore ideas and build upon them.

Hence, while there are some formal presentations, there will also be individual and group sessions - built around certain themes and also around philosophical and methodological issues.

It is vital for the success of this workshop that each participant brings:

**Initial Stage Students**

A report outlining the research ideas and their philosophical and methodological implications.

**Advanced Stage Students**

A report on research in progress - especially in the context of the philosophical and methodological implications.

and is willing to:

engage in supportive discussion and dialogue with faculty and participants.

and

to explore national and cultural differences as a means of understanding the development of paradigms.

(please note the reports mentioned above will need to be submitted in advance to be put onto the EDAMBA website, details will be given on acceptance to the Academy)



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Please attach a  
passport photo  
of yourself

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**APPLICATION FORM**

**PLEASE USE CAPITAL LETTERS**

I am applying for (please tick) :

*Initial Stages Stream*

*Advanced Stages Stream*

<input type="checkbox"/>
<input type="checkbox"/>

*Surname:* .....

*First Names:* .....

*Name by which you are known:*..... *Date of Birth:* .....

*Male/Female:* ..... *Nationality:* .....

*University:*..... *Country:* .....

*Department:* .....

*Year of Registration - (PhD/DBA)*.....

*Address for correspondence:* .....

.....

.....

.....

.....

*Telephone Number:*..... *Fax. Number:*.....

*E-Mail:* ...../continued overleaf....

***Title of research:***

***Stage of the Project (please tick relevant box):***

*Initial Stages Stream*

pre-proposal    post-proposal    literature review started    literature review complete

*Advanced Stages Stream*

data collection in progress    data collection complete    final writing up  
 ready for defense

***Research Area/Discipline (please tick relevant box):***

accounting    finance    marketing    HR    organisational learning  
 public management    strategy    Other, please detail .....

***Philosophical approach (please tick relevant box):***

quantitative    qualitative

***Data Collection Methods (or proposed for Initial Stages Stream):***

***Data Analysis Methods (or proposed for Initial Stages Stream):***

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*If accepted, I agree to bring a presentation with the provisional title of:*

*For the Initial Stages Stream the presentation should be 15 mins outlining the proposed research and its philosophical/ methodological implications with a written paper of 2000 words (maximum). For the Advanced Stream the presentation should be 30 mins on the focus of the philosophical / methodological aspects of the research with a written paper of 3000 words (maximum). Written papers must be submitted in advance to be put onto the EDAMBA website. Submission details will be provided on acceptance to the Academy.*

*Signed: ..... Date: .....*

Please fax and post this form (**with your passport photo**) by **Friday 23<sup>rd</sup> March 2007** to Claire Gaskin, Kingston University, Kingston Hill, Kingston upon Thames, Surrey KT2 7LB, United Kingdom. Fax number: (+44) 20 8547 7024

***To be signed by the Director of Doctoral Programmes:***

*Please delete as appropriate:*

*a. I confirm that I support the application, and if the student is accepted onto the Summer Academy the institution will pay the fees.*

*b. I confirm that although the institution supports the student's application, the student will be paying the fees*

*Director's Signature*.....*Date*.....

*Please Print Director's Name*.....

*Email Address of Director*.....



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**D. RESOURCES PROVIDED**

Faculty and Speakers

The Faculty and Speakers for the Summer School will be:

Prof Hans Siggaard Jensen	Learning Lab Denmark
Prof Pierre Batteau	IAE, Aix-en-Provence, France
Dr Stephen Gourlay	Kingston University, UK
Asst Prof Jens Jorgensen	Learning Lab Denmark
Prof Deirdre McCloskey	University of Iowa, USA
Dr Thérèse Woodward	Kingston University, UK
Prof Eduard Bonet	ESADE (URL), Spain

Reading:

- A reading list will be sent with the joining instructions.
- It is our intention to bring a selection of relevant books/papers to the workshop.



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**E. FACILITIES, FEES AND EXPENSES**

**I. Facilities**

Participants will be provided with accommodation and meals.

**II. Fees and Expenses**

There is a fee for each participant of 795 Euros (students from EDAMBA member Universities) or 1200 EUROS (students from non-EDAMBA member Universities) payable to EDAMBA. Instructions on payment of the fee will be given at the time of selection of participants. The deadline for payments into the EDAMBA account will be Friday 25 May 2007. Participants are requested to bring proof of this payment with them.

There are no other fees to pay because the Summer Academy is being subsidized by EDAMBA. The fee includes all meals and accommodation.

Travel expenses will be the responsibility of the participants or their institution. A pick-up coach will be organised from the airport and station for which a return ticket will cost 22 Euros. Details of the coach time will be sent on acceptance to the Summer Academy.

