

# MASTER OF SCIENCE IN ECONOMICS AND BUSINESS ADMINISTRATION

## STRATEGY & ORGANIZATION

FACULTY OF  
SOCIAL  
SCIENCE



### PROFILE

The aim of the major in Strategy and Organization is to provide competence in contemporary strategic management and organization design. The contents represent state-of-the-art in strategy and organization research and practice.

The Strategy and Organization major provides competences for students who want to pursue a career in management consulting, corporate staff functions, general management or business development. Four distinct profiles offer specialization in: 1) Strategy and Organization Design, 2) International Management, 3) Human Resource Management, and 4) Management and Finance.

The core of the Strategy and Organization major consists of four constituent courses: *Foundations of Strategy*, *Applied Strategy*, *Foundations of Organization*, and *Applied Organization*. These courses combine two distinct tracks, one relating to strategy and the other to organizations. Each track has a clear progression, starting from a first stage with theoretical foundations and proceeding to a second stage with practical applications. The student may wish to add a third stage in the progression of the major by choosing the course in *Advanced Strategy and Organization Theory*. This course integrates the strategy and organization tracks at an advanced theoretical level. A bridging course in Value Chain Design offers similar integration at the level

of application.

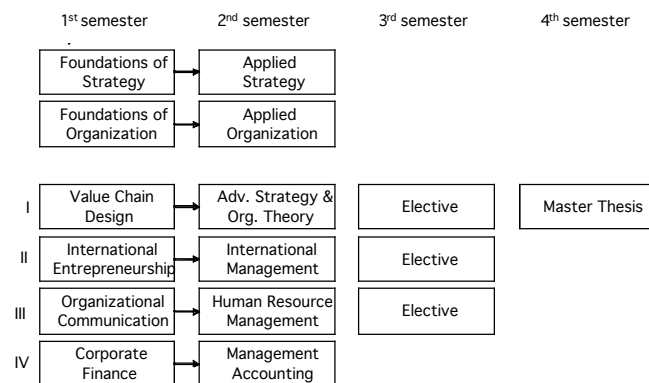
Four distinct elective profiles are offered. The four profiles are:

- I. Strategy and Organization Design
- II. International Management
- III. Human Resource Management
- IV. General Management

Each of these consists of two constituent courses.

There is a clear progression in the pedagogy and methods of learning. The “foundations” courses tend towards a lecture-based format, whereas the applied courses will use the case format and also involve the students in actual practice. The course in advanced

Major in Strategy & Organization M.Sc.  
Program Structure



Strategy and Organization Theory combines the two formats.

Mastering quantitative and qualitative methods are an integral part of the program. Knowledge about methods is acquired through hands-on application.

### CAREER PROSPECTS

Strategy and Organization is aimed at



students who want to pursue a career in management consulting, corporate staff functions or business development. The four profiles that are offered suggest different career paths:

- Strategy and Organization Design is aimed at careers as strategy consultant, general management consulting or as internal consultant/change manager.
- International Management is aimed at careers in general management in international companies.
- Human Resource Management is aimed at careers as in human resource management.
- General Management is aimed at careers in strategy and corporate finance functions.

## STRUCTURE

60 ECTS = 1 years' workload

### Compulsory courses (40 ECTS):

Autumn:

- Foundations of strategy 10 ECTS
- Foundations of organization 10 ECTS

Spring:

- Applied strategy 10 ECTS
- Applied organization 10 ECTS

### Elective profiles

Minimum one of the four elective profiles

below must be chosen:

I Strategy and Organization Design profile:

- Value Chain Design 10 ECTS
- Advanced Strategy and Organization Theory 10 ECTS

II International Management profile:

- International Entrepreneurship 10 ECTS
- International Management 10 ECTS

III Human Resource Management profile:

- Organizational Communication 10 ECTS
- Human Resource Management 10 ECTS

IV General Management profile:

- Corporate Finance 10 ECTS
- Internal Accounting 10 ECTS

The student must pass further 30 ECTS elective courses to obtain the Master's degree.

Master's Thesis (30 ECTS)

Changes in the optional courses can occur.

### ENTRY REQUIREMENTS:

A complete undergraduate degree in Business Administration (approx. 3 years of study at university level, which is equivalent to a Danish Bachelor's degree). This undergraduate degree should include subjects within the areas of: 1) Economics, 2) Accounting and Finance, 3) Statistics and Quantitative

Methods, 4) Marketing, and 5) Organization Theory. Applicants should enclose, as a minimum, descriptions of their course work including the following items: Aim of the course, main topics, the year's workload/ECTS, and literature.

For *Non-EU/EEA citizens* the IELTS (or TOEFL) is necessary if your first degree was taken outside the European Union, Scandinavia, Switzerland, USA, Australia, or New Zealand.

IELTS with a score of min. 6.5 or TOEFL with a score of min. 575 paper based, computer based min. 230, internet based 88.

PLEASE NOTE: The University of Southern Denmark has access to the IELTS Verification Service; therefore we accept the IELTS test results/score in copy. TOEFL is only accepted in original sent directly from the test centre or the educational testing service (ETS) before registration deadline.

*EU/EEA citizens* are not required to document their English skills but are of course expected to meet the language level in English required at graduate level.

TUITION FEES	For Non-EU/EEA citizens: Full Master's Degree (2 years) (120 ECTS) EUR 17,000.	REGISTRATION DEADLINES	Study starting 1 September: 1 March. EU citizens 1 May  Study starting 1 February: 1 August. EU citizens 1 November	FURTHER INFORMATION	University of Southern Denmark, Odense  The International Office Campusvej 55 DK-5230 Odense M  Phone: +45 6550 2072 Fax: +45 6615 7500  SDU homepage: <a href="http://www.sdu.dk">www.sdu.dk</a>  Faculty homepage: <a href="http://www.sam.sdu.dk">www.sam.sdu.dk</a>  E-mail: <a href="mailto:int@adm.sdu.dk">int@adm.sdu.dk</a>
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