

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

FACULTY OF SOCIAL SCIENCE



PROFILE

The business world is becoming increasingly internationalised. Today, this goes not only for major conglomerates, but also for many small and medium-sized companies. This development makes great demands on knowledge of economics and language skills.

The programme aims at giving you a basic foundation and a theoretical understanding of the problems that a modern enterprise faces. The purpose of the programme is to provide general and comprehensive qualifications and knowledge in the field. Furthermore, the program provides an overview of relevant issues which enable the graduates either to go into business or embark on further studies. Generally, the program focuses on international aspects of the core disciplines in international business administration, i.e. international management, international marketing or international economics and regional integration.

The possibility of tailoring your bachelor study can be found in the elective subjects chosen and in particular the subjects chosen for the seminars and the bachelor project. The latter is usually conducted in close cooperation with companies or organizations.

However, the targeting may, of course, take place in other more invisible ways. Examples are gainful employment and supplementing studies of literature within the student's specific sphere of interest.

THE PROGRAM WILL ENABLE YOU TO

- Acquire an in-depth knowledge of business economics
- Get an international perspective to your education
- Learn to use English as a working language
- Join a challenging, international study environment
- Maintain deep roots in Danish business and culture
- Take parts of your education abroad

The English-language B.Sc. in Business Administration at the University of Southern Denmark in Sønderborg is the obvious choice. As English is the modern means of communication – not only in the English-speaking countries – a thorough knowledge of the language is a necessary condition for a career in a business or organisation.

STRUCTURE

60 ECTS = 1 year's workload with a total of 180 ECTS.

COMPULSORY COURSES I.E.:

The Business in the Society
Microeconomics
Macroeconomics
Descriptive Economics
Report 2, Methodology of Social Sciences, 1
Business Administration 1, Organisation
Business Administration 1, Basic Marketing
Business Administration 2, Management

Accounting

Business Administration 3, Finance and Investment
Intercultural Business Communication
Advanced Marketing
Strategy and Cost Management
International Finance
International Management and Organisation
Law
Seminar in Business Administration
Bachelor's Thesis
Introductory Programming and Data Processing

ELECTIVE COURSES I.E.

E-commerce
Business and culture
Business innovation
Economics of international integration



ENTRY REQUIREMENTS:

A Danish or foreign upper secondary education degree (general, business college or technical), mathematics at the intermediate level (Danish B-level) and English (Danish B-level) or accordingly to the description mentioned below. Please note, that secondary education from some countries is not approved in Denmark, and those students must combine their secondary education with 2 years of relevant university studies from their home country before they can be considered qualified applicants.

Get your exam assessed here:

www.ciriusonline.dk/Default.asp?ID=3771

Unfortunately, we do not have sufficient ca-

capacity for all qualified applicants. Therefore, the University will select the most qualified applicants. For this selection the following qualifications will be considered important:

1. Grade point average from your secondary school
2. Relevant work experience
3. Relevant study at university level.

For Non-EU/EEA citizens from countries where English is not the native language adequate proficiency in spoken and written English is required since English is the language of instruction. One of the following proficiency tests is required: TOEFL with a score of min. 550 paper based, computer

based min. 213, internet based 79 or IELTS with a score of min. 6.0. PLEASE NOTE: The University of Southern Denmark has access to the IELTS Verification Service; therefore we accept the IELTS test results/score in copy. TOEFL is only accepted in original sent directly from the test centre or the educational testing service (ETS) before registration deadline.

EU/EEA citizens have to document skills in English equivalent to Danish B-level or to make a test.

TUITION FEES	<p><i>For Non-EU/EEA citizens:</i> A full year (60 ECTS) EUR 6,500 Full Bachelor' Degree (3 years) (180 ECTS) EUR 19,500</p> <p>Tuition is either paid for the full degree or per academic year.</p>	REGISTRATION DEADLINES	<p>Study starting 1 September: 15 March</p> <p>A special application form has to be used for applying for the Bachelor of Science in Business Administration and only if you hold a non-Nordic entrance exam. When you have filled in the application form, you must send all pages to the University of Southern Denmark.</p> <p>If you also apply for other educations or institutions in Denmark you must submit the regular Danish KOT-application form to all other institutions.</p>	FURTHER INFORMATION	<p>University of Southern Denmark, Sønderborg</p> <p>The International Office Alsion 2 DK-6400 Sønderborg</p> <p>Phone:+45 6550 1170 Fax: +45 6550 1093.</p> <p>SDU homepage: www.sdu.dk Faculty homepage: www.sam.sdu.dk Email: int@adm.sdu.dk</p>
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