

MASTER OF SCIENCE IN ECONOMICS AND BUSINESS ADMINISTRATION

STRATEGIC ENTREPRENEURSHIP

FACULTY OF
SOCIAL
SCIENCE



PROFILE

This Nordic Joint Study Master's programme is jointly offered by the University of Southern Denmark in Kolding, Denmark, Umeå School of Business in Umeå (USB), Sweden and Hanken in Vaasa, Finland.

Each institution admits a group of students that study together for one semester at each of the partner universities before returning to their 'home' universities for the final semester. Thus half the degree credits are read at the University of Southern Denmark and a quarter at each of the other two partner universities.

Strategic Entrepreneurship provides students with comprehensive theoretical and on-hand knowledge about entrepreneurship in various Nordic business and cultural contexts. The program aims to educate independent entrepreneurial students that can work in and develop different types of entrepreneurial activities in international contexts, by combining entrepreneurship, international business development and international networks.

The profile on Strategic Entrepreneurship provides the students with ability to:

- Manage, renew and strategically develop entrepreneurial activity in SME's, large corporations and the public sector in a complex and changing business environment

- Understand the ways in which the problems and opportunities facing managers and firm can be dealt with through business strategy for entrepreneurial development specifically in a Nordic business setting, but applicable to settings around the North of Europe and beyond.

The students are prepared for future careers as team-leaders, project managers, managers, advisors, and change agents in private, public and non-for-profit organizations.

The students can focus on creativity and re-thinking in different types of entrepreneurial settings including various managerial and change agent positions in a variety of companies.

With its combined theoretical and practical approach, this profile provides students with a deep knowledge of contemporary research and business practices, as well as frameworks, skills and tools arising from hands-on experience, required for entrepreneurial activities for change and progress locally, nationally, and internationally

STRUCTURE

120 ECTS = 2 year's workload

COMPULSORY COURSES:

Autumn, The first semester:(USB)

The first theme concentrates on the identification of entrepreneurial opportunities,

setting the stage for the remainder of the program and focusing on entrepreneurial activity and innovation. The role of the wider business setting for entrepreneurship is included here. The courses are:

- Innovation in Changing Business Environment 7,5 ECTS
- Dynamic Business Setting 7,5 ECTS
- Entrepreneurial Activity (Know-how I) 7,5 ECTS
- Method and Design 7,5 ECTS

Spring, The second semester: (Hanken)

The second theme assumes the challenge of utilizing entrepreneurial opportunities in new or existing firms – the consolidation of the entrepreneurial or intrapreneurial idea through financial forecasts, business plans, presentation techniques, and other critical issues.



The courses are:

- Strategic Management of knowledge in Business Networks 8,0 ECTS
- Management of Critical Business Decisions 8,0 ECTS
- Entrepreneurial Activity (Know-how II) 6,0 ECTS
- Professional and Academic Writing 8,0 ECTS

Autumn, The third semester: (SDU)

The third theme focuses on the expansion and growth of entrepreneurial/intrapreneurial firms and activities. It provides an understanding of business systems that support entrepreneurial growth as well as other issues related to entrepreneurial activity in international markets. The courses are:

- International Business Development and Growth, 10 ECTS
- Information systems in growing networks (Elective course), 10 ECTS
- Entrepreneurial Activity, 5 ECTS (Know-how III)
- Quantitative and Qualitative Field Studies, 5 ECTS

Spring, The fourth semester:

The final semester of the Master's program in Strategic Entrepreneurship is spent on a degree project, in which the three themes are an integrated part of the research projects that students complete.

- Master's Thesis in Strategic Entrepreneurship,

30 ECTS (Home university)

CONTENT OF THE PROGRAM:

Students apply to the program from one of the three partners, and once admitted, study together for one semester at each institution. The final semester is spent at the student's home university (Note: "home university" designates the institution through which the student has applied to and is admitted)

APPLICATION:

Each institution individually admits a group of students to the 15 places available per institution (total max. 45 places per intake). There is no central and common application procedure to the program. You therefore need to apply directly to either one of the three institutions, which becomes your "home university". Please note that each institution has different application procedures, dates and requirements. You will therefore need to follow the procedures and timetable of your chosen "home university".

ENTRY REQUIREMENTS:

A complete undergraduate degree in Business Administration (approx. 3 years of study at university level which is roughly equivalent to a Danish Bachelor's degree). The main field of the undergraduate degree must include subjects within the areas of 1) Economics, 2) Business Economics and 3) tool subjects (e.g. Introductory Programming

and Data Processing, Mathematics, Statistics and Business Law) where Marketing, Organisation, Financing, Macroeconomics, Managerial Accounting, Sociology, Business Law and Statistics are most important. Please enclose course descriptions: Aim of the course, main topics, year's workload/ECTS and literature as a minimum. For *Non-EU/EEA citizens* the IELTS (or TOEFL) is necessary if your first degree was taken outside the European Union, Scandinavia, Switzerland, USA, Australia, or New Zealand.

IELTS with a score of min. 6.5 or TOEFL with a score of min. 575 paper based, computer based min. 230, internet based 88.

PLEASE NOTE: The University of Southern Denmark has access to the IELTS Verification Service; therefore we accept the IELTS test results/score in copy. TOEFL is only accepted in original sent directly from the test centre or the educational testing service (ETS) before registration deadline.

EU/EEA citizens are not required to document their English skills but are of course expected to meet the language level in English required at graduate level.

TUITION FEES	For Non-EU/EEA citizens : Full Master's Degree (2 years) (120 ECTS) EUR 17,000	REGISTRATION DEAD LINES	Study starting 1st. September: Non EU citizens 1st. March. EU citizens 1st. May.
FURTHER INFORMATION	University of Southern Denmark, Kolding The International Office Engstien 1, DK-6000 Kolding	Phone: +45 6550 1316 Fax: +45 6550 1092. E-mail: int@adm.sdu.dk	SDU homepage: www.sdu.dk Nordic Perspectives on Strategic Entrepreneurship homepage: www.npose.org Faculty homepage: www.sam.sdu.dk